



Experts in Online Ticketing and Booking
online business solutions for travel, tourism and hospitality

NOUVELLE ROUTE! NAVETTE SKI AEROPORT DE PERPIGNAN ou PERPIGNAN SNCF - P2000/FONT
ROMEU - LES ANGLÉS - [Cliquez ici](#) .
RESERVEZ en ligne avant 17h00 la veille du départ. Après 17h00, [contactez nous](#).

Votre Voyage | Valider | Coordonées | Paiement | Confirmer

Votre trajet
 TRANSFERT AEROPORT NAVETTE SKI

Départ:

Arrivée:



Web Marketing and Design for travel and leisure worldwide

? Over 84% of all travel research and over 50% of travel bookings - now done online.



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iBooking Design & Marketing

Why consider iBooking?

- An iBooking Team with the knowledge, skills and experience to deliver high performance web solutions designed to maximise the benefit of iBooking Online Ticket and Booking products
- We design for **Usability, Functionality, Visibility** and **Accountability**



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Our Service

A unique business model offering low cost with high value – our success is your success

- **Online strategy, design and build exclusively for hospitality and leisure businesses**
- **Subsidised development and management costs based on iBooking commission model**
- **Online marketing and reputation management services engineered into your project from Day 1**



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iBooking should be 1st choice

Why consider iBooking?

- **Our management and staff have been designing and developing hospitality web sites since 1997**
- **We understand the drivers to success and we help you focus on sales**
- **A global portfolio and a proven ability to deliver results**



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The Essentials

How we ensure success

- **Devise a clear strategy to understand business differentiators, target markets, existing online positioning and realistic goals**
- **Working within an agreed budget mix information architecture with content creation, creative web design, booking system integration, web marketing and analysis**
- **Support and review with a continual focus on improvement**



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Sample Projects...

iBooking customers around the world



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Client: Finesse Villas, Menorca, Spain

- Ground-up web site strategy, design and marketing. Online booking by **iBooking Hotel**
- www.finesse-villas.com



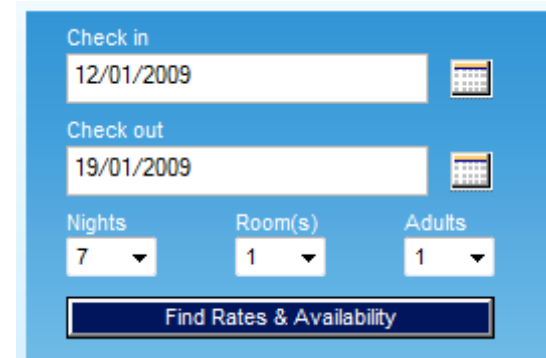




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Client: Finesse Villas, Menorca, Spain

- **Design and content creation to reflect exclusivity and uniqueness of the offer**
- **Competitor research to aid search engine positioning and online reputation building approach**
- **PPC campaign to generate online booking activity with conversion tracking to measure ROI**
- **Low client entry costs with long term returns based on commission approach**



Check in	<input type="text" value="12/01/2009"/>				
Check out	<input type="text" value="19/01/2009"/>				
Nights	<input type="text" value="7"/>	Room(s)	<input type="text" value="1"/>	Adults	<input type="text" value="1"/>
<input type="button" value="Find Rates & Availability"/>					

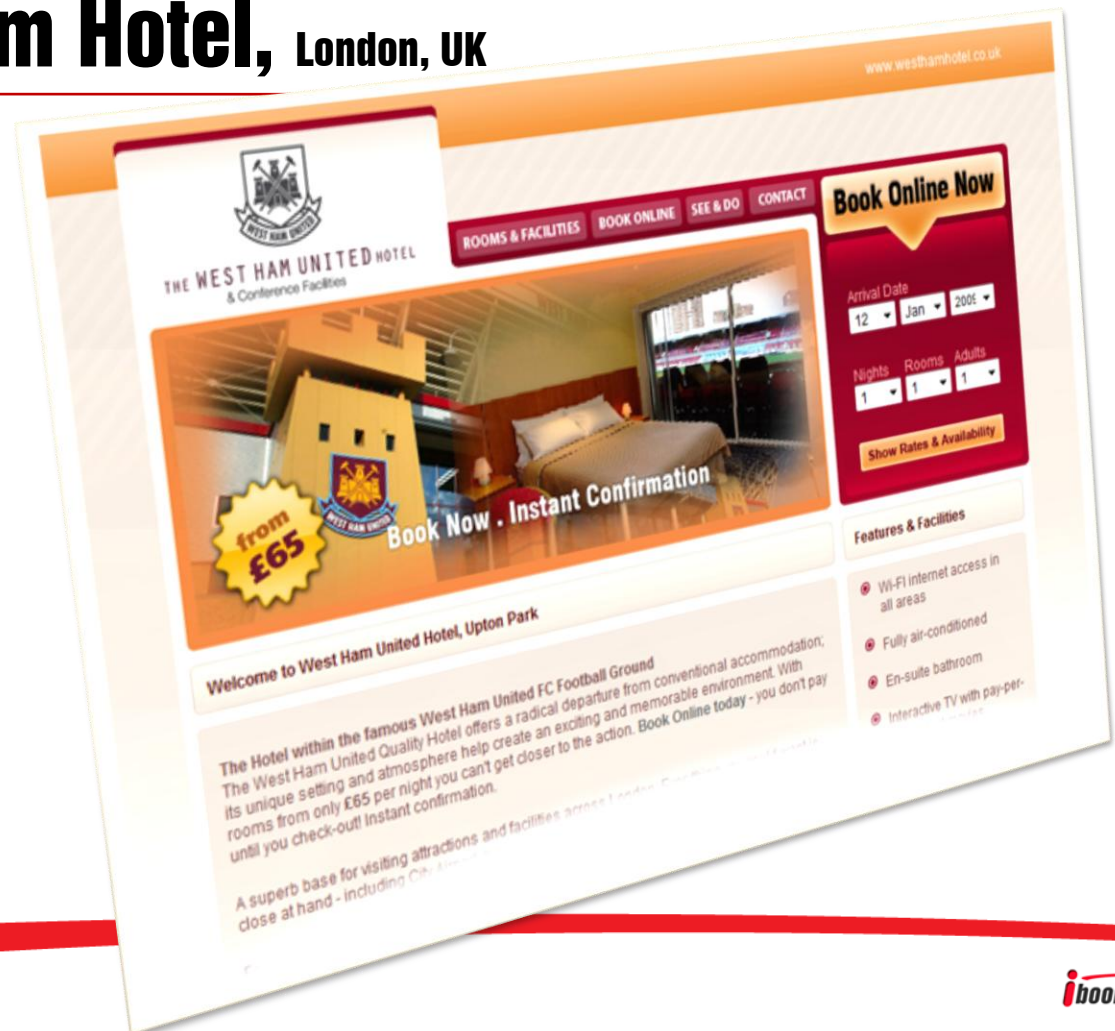


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Client: West Ham Hotel, London, UK

- Web site design and marketing. Online booking by **iBooking Hotel**
- www.westhamhotel.co.uk





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Client: West Ham Hotel, London, UK

- **Micro Site designed to lead customers from the West Ham FC portal into a sales funnel to increase booking conversion**
- **Analytics used to measure sales conversion from different booking sources and adjust the sales process accordingly**
- **Project has resulted in a 50% monthly increase in direct online bookings using **iBooking Hotel****



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Client: Frogbus.com, France

- Web site design and multi-language CMS. Online booking by **iBooking Ticket**
- **www.frogbus.com**





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Client: Frogbus.com, France

- **Web site design and development to support iBooking Ticket for new startup in low cost coach travel market**
- **iBooking CMS used to support content management in both French and English.**
- **Help, support and advice on online reputation management, search engine optimisation and PPC tracking**



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Client: House for an Art Lover, Scotland

- Web site design and CMS.
Online ticketing by **iBooking BoxOffice**
- www.houseforanartlover.co.uk

The screenshot displays the 'House for an Art Lover' website interface. At the top, there is a navigation bar with the site name and a 'Text size' option. Below this, a section titled 'Online Event Booking' is visible. A progress bar indicates the current step: 'CHOOSE VENUE & PRODUCTION', followed by 'DATE & TIME', 'TICKET SELECTION', and 'CONFIRM BOOKING'. The main content area shows a form where the 'Venue' is set to 'House for an Art Lover' and the 'Production' is set to 'Burns Evening 2008'. A 'Continue' button is located below the form. To the right, there is a '360° VIRTUAL TOUR' section with a heart-shaped icon and a description: 'As you see this logo you can view a 360 degree 1px image of the room.' Below this, there is a 'Opening Times' section with a link to 'Check our current opening times' and a 'Disabled Access' section with text: 'We have ramp access to our ground floor area where the Art Lovers' Cafe and Shop are located. A lift will take visitors to the 1st floor where the...'. At the bottom, there is a 'Tours' section with a list of prices: 'AS FROM THE 1st of...', 'Adults £4.50', 'Children/OAPs/Students £3.00', 'Children under 10 FREE', 'Family (2 Adult + 2 Children) £12.00', 'Group Adult £4.00', and 'Schools £2.00 per child'. A 'SEND AN E-CARD' button is also visible. The footer includes a 'MEMBERSHIP' link, a 'LINKS' link, and the Scottish Tourist Board logo.



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Client: Terravision, Italy and London

- Affiliate Micro Site design
Online ticketing by **iBooking Ticket**
- affiliates.terravision.it





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iBooking **Design and Marketing**

How we can help

- **Web site design and development for startup or established businesses where an iBooking online ticketing or booking product delivers online sales**
- **Help and Advice on design, CMS, SEO, PPC, Web Analytics and online reputation management**
- **Deliver a highly attractive business model through skilled project management and a unique pay for performance model**



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iBooking Design and Marketing

What next?

- **For more details on web design and marketing services contact ibooking.com at www.ibooking.com or call 0845-2309860**